XRM.EMAIL.MARKETING Add-On for Microsoft Dynamics CRM

A perfect Add-On for the next generation CRM. Automate Your Multichannel Marketing Campaigns. Simplify the configuration of Dynamics CRM high-impact marketing campaigns using XRM.EmailMarketing Add-On.

xRM.EmailMarketing is an Email marketing and marketing automation Add-On solution built natively within Microsoft Dynamics CRM that integrates with third-party Email Marketing provider services (ESP). Reach out to customers and prospects, with the right messages, at the right time. Start building more clients from today.

FREE DOWNLOAD HERE

XRM.EmailMarketing Features at a Glance

XRM.EmailMarketing Integrated Multi-channel Marketing

- Dynamics CRM Marketing – Seamlessly integrate point-and-click tools that synchronize CRM data and third-party EmailMarketing activity to improve the relevance of marketing programs and provide CRM users with a clear view into marketing activities.
- Send and edit your EmailMarketing Campaigns directly from Dynamics CRM using MailChimp and other Email marketing services.
- Display Campaign Statistics form your Email Marketing Service Provider (ESP) statistics directly in CRM

XRM.WebForm Integration

- Relevant, personalized Campaign specific custom Web forms can go a long way towards improving campaign results and boosting the ROI of your marketing department and program.
- Download and Integrate XRM.WebForm into your Campaign to maximize results

XRM.EmailMarketing Personalized Emails

- XRM.EMailMarketing helps in sending your personalized Campaigns, Newsletters, notifications and special offers to your Clients.
- Use either your CRM Marketing List or your EmailMarketing service provider Lists and synchronize your Campaign from within your Dynamics CRM.
- Create powerful Marketing Lists in Microsoft Dynamics CRM and integrate with MailChimp and other EmailMarketing services.

Marketing Automation and Integrated Marketing support - Leads Conversion

- Third-party EmailMarketing Services provider (ESP) integration:
- 1. MailChimp,
- 2. ConstantContact,
- 3. CampaignMonitor
- Create powerful campaigns in Microsoft Dynamics CRM using multitude of EmailMarketing services. Empower your Marketing efforts, automate and nurture your Campaigns.

Start with Your Free built-In Dynamics CRM Add-Ons

- XRM.EmailMarketing is a powerful Email marketing and marketing automation solution built natively within Microsoft Dynamics CRM that integrates with third-party EmailMarketing services.

- Now you can seamlessly run effective marketing campaigns to build, test and launch third-party EmailMarketing services from Dynamics CRM

- Third-party EmailMarketing Campaigns integration, creation and delivery in Dynamics CRM

- Embedd multitude of Email marketing Services in Dynamics CRM:
- MailChimp,
- ConstantContact,
- CampaignMonitor

- Integrate Marketing Campaign automation (communication and delivery) within Dynamics CRM

- Campaign Easy Creation and Management — Quickly import HTML templates or use the intuitive CRM Web-based editor to create even more personalized Campaigns from scratch

- Easily create personalized XRM.WebForms to drive interactions and boost your Campaign results.

- Match your brand and the creative content of your campaigns, creating custom XRM.WebForms and landing pages

Microsoft Dynamics CRM Add-Ons. XRM.EmailMarketing

BUILT FOR CRM POWER USERS LIKE YOU
Display your Campaign statistics in Dynamics CRM after your Campaign has been sent.

INCREDIBLE ROI
Calculate the revenue from Campaigns you launched, and maximize your Campaign ROI with XRM.EmailMarketing Add-On.

XRM COMMUNITY | DYNAMICS CRM ADD-ONS | www.powerxrm.com

SAVE YOUR COMPANY MONEY USING DYNAMICS CRM
PowerXRM is committed to delivering intelligent customer engagement solutions to empower people and organizations to use these Dynamics CRM channels to more effectively connect with their customers. PowerXRM comes with packaged AddOn solutions for your Dynamics CRM. The power of those AddOns comes from their features fully managed within your Dynamics CRM.

SCALE YOUR BUSINESS QUICKLY AND FLEXIBLY WITH POWERXRM
PowerXRM offers CRM consultancy, and training. Implementation & Data Integration, Custom Design & Development, Transitions and Upgrades.

UPGRADE YOUR KNOWLEDGE, CRM TRAINING & TECHNICAL SUPPORT
Your Free-Add-Ons comes with 24/7 support and with 1-hour free Consultancy support.

ABOUT POWERXRM
PowerXRM is the leading Consultancy provider of management solutions built for Microsoft Dynamics® CRM, SharePoint. Founded in 1996, With operations in North America and Europe, our dynamic and highly skilled professionals specialize in custom software development, information management systems, and infrastructure maintenance. We're focused on delivering the latest business-driven, integrated, solutions built for the Microsoft technology stack.

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Microsoft Partner
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Gold Customer Relationship Management
Gold Portals and Collaboration
Gold Software Development
Gold Business Intelligence
Gold Data Platform

Microsoft
Partner Network®
Cloud Power

Microsoft Partner
power **xrm**
Cloud Accelerate Partner

Microsoft Dynamics CRM

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