XRM.WEB.FORM Add-On for Microsoft Dynamics CRM

With Dynamics CRM Customized XRM.WebForms capture instant customer information. Fill up your sales funnel with qualified leads, instantly updating your CRM entities and automatically triggering any workflow actions like redirections and follow-up.

Quickly deploy your Web forms in just minutes. With a simple user interface, no IT resources required, create branded forms (*Registration forms, Contact forms, Customer Feedback forms, Job Applications, Surveys, Pop-Up, and many others*) utilizing integrated Dynamics CRM Web forms for Marketing Campaigns, lead-nurturing communications, opt-in, opt-out, and others. Streamline the lead generation process by capturing website visitor's information directly into your Dynamics CRM.

FREE DOWNLOAD HERE

XRM.WebForm Features at a Glance

XRM.WebForm

- Every customer interaction is now automatically captured in your Dynamics CRM.
- WebForm's functionality is now brought into a CRM Entity, allowing to create any number of custom WebForms in a simple way. Now you can reuse CRM fields into a powerful custom xRM.WebFor
- Automatic validation tool as the WebForm business logic assures field validation
- Protect your WebForm from spam, Turn captcha on/off to prevent submission of spam

WebForm Activity

- Activity contains all data relevant to that particular form submission: date and time of submission, entity record created, web form that created it and the list of all fields and filled values in those fields.
- Generate a list of records for users to collect web intelligence data about the Visitor
- XRM.WebForms assures that the data is persistent, data is secure and won't be lost, but saved in a queue. Email will be sent to web form users with the the reasons in case of failure.

WebForm Customization and Publishing – Custom branding

- Configure the branded xRM.WebForm
- Customize the fields with Vertical&Horizontal builder, and use iFrame and Bootstrap HTML preview each time you update your CRM WebForm.
- Customize the general look of the WebForm before publishing it onto your website by using your own CSS responsive design framework, use the builder styling the fields in a WebForm and attach any number of CSS and Javascript files to the form to easily get the look&feel of your business website.
- Use out-of-the- box update and redesign existing web forms

Marketing Automation and Integrated Marketing support - Leads Conversion

- Redirect users after submitting web form, automatically or manually to a preferred Call-To-Action
- Receive automatic emails as soon as a web visitor has submitted the form
- Automate workflow processes and get back to customers faster
- Build multi-step workflows, track each activity on the WebForm and get notified each time
- Capture Visitors' data from Your web site straight into Your CRM and track each activity

Start with Your Free built-In Dynamics CRM Add-Ons

- Customized, dynamically-generated web forms with no extra coding required
- Direct integration with reCaptcha for spam protection
- Web Form submissions directly into the CRM database
- Trigger email notifications immediately upon submission
- Dynamic XRM.WebForm Activities, to track potential clients and partners

- XRM.WebForm facilitates interactions with potential clients and partners - tracked in Dynamics CRM
- Interactive and personalized WebForms increases understanding of your target audience
- Preview your WebForm in an easy popup to generate the personalized user experience
- Business logic and data validation, avoiding data redundancy and duplicates

- WebForm allows advanced customization, using CSS, and JavaScript . As a CRM user you are allowed to do anything with the WebForm
- No custom development is required on the WebForms, CRM users can now fully configure and create personalized WebForms in Dynamics using a wide array of options, multiple column layouts, iFrames, and CSS responsive design

- Collect information about your leads and the products they are interested in
- XRM.WebForm Redirections allow to redirect your potential clients to any landing page or preferred call-to-action to engage in more meaningful conversations
- WebForm Activities track each session and step your potential clients are engage in on your website.
- Enhance your community visibility

Microsoft Dynamics CRM Add-Ons. XRM.WebForm

With XRM.WebForm you can effortlessly capture leads, with real-time data. Every customer action is automatically recorder and captured in your Dynamics CRM database and linked to your potential customer record. Consolidate all the information into a single contact record ensuring that everything you understand about a customer is in one place.

Integrated Mark eting automation with XRM.Web Forms allows to easy capture, deliver and aggregate data in Dynamics CRM XRM.WebForm builder helps you deploy web forms faster, without the need for coding, to provide a seamless user and customer experience.

XRM COMMUNITY | DYNAMICS CRM ADD-ONS | www.powerxrm.com

SAVE YOUR COMPANY MONEY USING DYNAMICS CRM
PowerXRM is committed to delivering intelligent customer engagement solutions to empower people and organizations to use these Dynamics CRM channels to more effectively connect with their customers. PowerXRM comes with packaged Add-On solutions for your Dynamics CRM. The power of those AddOns comes from their features fully managed within your Dynamics CRM.

SCALE YOUR BUSINESS QUICKLY AND FLEXIBLY WITH POWERXRM
PowerXRM offers CRM consultancy, and training. Implementation & Data Integration, Custom Design & Development, Transitions and Upgrades.

UPGRADE YOUR KNOWLEDGE, CRM TRAINING & TECHNICAL SUPPORT
Your Free-Add-Ons comes with 24/7 support and with 1-hour free Consultancy support.

ABOUT POWERXRM
PowerXRM is the leading Consultancy provider of management solutions built for Microsoft Dynamics® CRM, SharePoint. Founded in 1996, With operations in North America and Europe, our dynamic and highly skilled professionals specialize in custom software development, information management systems, and infrastructure maintenance. We're focused on delivering the latest business-driven, integrated, solutions built for the Microsoft technology stack.

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